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*of* MILWAUKEE

Digital Tools & Technology  
for Ministry Impact



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Join at [menti.com](https://www.menti.com) | use code **5122 0260**

Mentimeter

## Instructions

Go to  
**[www.menti.com](https://www.menti.com)**

Enter the code

**5122 0260**



Or use QR code



Menti

2026-02-12 Digital Tools



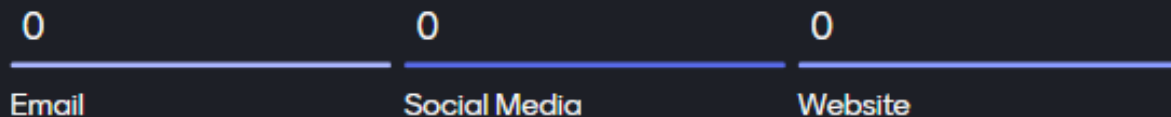
Choose a slide to present



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# How many of you checked... before the session today?



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Choose a slide to present



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Mentimeter

# What is the must-have digital tool you use in your parish?

All responses to your question will be shown here

Each response can be up to 200 characters long

Turn on voting to let participants vote for their favorites



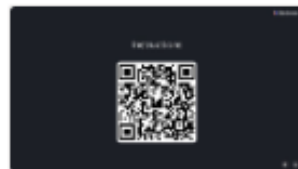
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# Where do first-time guests discover your parish?

Word of Mouth

Website

Social Media

Driving by



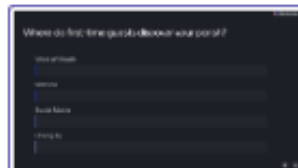
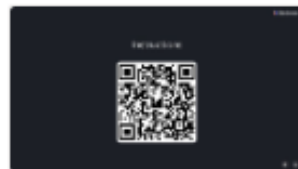
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Choose a slide to present







**Website = Livingroom**

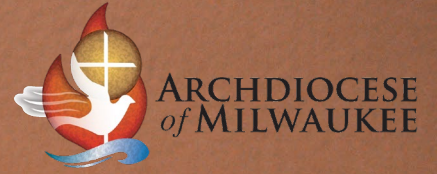




- What you say matters!
- More than history
- SEO + Mobile optimization
- Next Steps
  - Connection
  - Sign-up form

MacBook Pro





Gmail interface showing a list of emails in the Primary inbox. The interface includes a search bar at the top, a left sidebar with navigation options (Compose, Mail, Chat, Meet), and a main list of emails with columns for checkboxes, stars, senders, and subjects.

Primary	Promotions (4 new)	Social
<input type="checkbox"/> ☆ ▶ Lindsey Edquist	CMH Counseling Center Newsletter - CMH Counseling Center Newsletter Octo	
<input type="checkbox"/> ☆ ▶ <b>Dynamic Catholic</b>	<b>View Your Daily Reflection</b> - Start your day with inspiration   October 8, 2025	
<input type="checkbox"/> ☆ ▶ <b>Morning Offering</b>	<b>Your Morning Offering</b> - Learn More About The Dream of St. Joseph Logo R	
<input type="checkbox"/> ☆ ▶ <b>Bishop Robert Barron</b>	<b>Daily Gospel Reflection (10/08/25)</b> - Wednesday, October 8, 2025 Twenty-S	
<input type="checkbox"/> ☆ ▶ Jim, Matthew 2	Updated Den Schedule - -- Matthew DeMarais phone: (262) 271-1053	
<input type="checkbox"/> ☆ ▶ NPAA, Sophia 3	Final Weekend: 2 Openings - Thanks to Sophia Berish and Keira Christensen fo	
<input type="checkbox"/> ☆ ▶ Jim Noonan via scou.	Pack 59 at the Milwaukee Wave - I am currently working with the Milwaukee W	
<input type="checkbox"/> ☆ ▶ Jim Noonan IV	AOL emails - Here are the emails I have for our den: johnwalliszewski@tutanota	
<input type="checkbox"/> ☆ ▶ America Media	We now know what Pope Leo thinks about synodality—and he mostly agrees v	
<input type="checkbox"/> ☆ ▶ Word on Fire	Celebrating Our Lady of the Rosary - Our Lady of the Rosary prayer cards and	
<input type="checkbox"/> ☆ ▶ Sam Staebler	[CMH 8 Grade Football] CMH vs. Marquette - Post-Game Celebration RSVP - T	
<input type="checkbox"/> ☆ ▶ Christine Wenger	Correction to University of Notre Dame Visit email - Apologies for the addition	
<input type="checkbox"/> ☆ ▶ Bishop Robert Barron	I'm thrilled to share some very exciting news! - Friends, I am thrilled to share s	
<input type="checkbox"/> ☆ ▶ Christine Wenger	University of Notre Dame Information Sessions - Dear Students and Parents, U	
<input type="checkbox"/> ☆ ▶ Carroll University .	@Carrollu Newsletter: Homecoming is Here...with a Special Guest! - October 2	
<input type="checkbox"/> ☆ ▶ Archbishop Jeffrey .	The Branches - He loves us The Branches Email not displaying? View it in your	
<input type="checkbox"/> ☆ ▶ Word on Fire Bookst.	Today starts Amazon Prime Big Deal Days! Save on Word on Fire books here...	

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# Email Etiquette

- **Succinct subject lines**
- **Timely and appropriate**
- **Mobile-friendly**
- **Short and concise**
- One link, one CTA
- Proofread, proofread, proofread!
- Professional and respectful
- Avoid overuse of:
  - All caps
  - Exclamation points
  - Slang
  - Bold
  - Underline
  - Italics

emma®

mailer lite



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# Do you have a sign-up form to an e-newsletter?

0 Yes

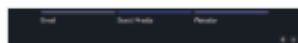
0 No



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# If you send an e-newsletter, what is your biggest challenge?

0

Time

0

Content

0

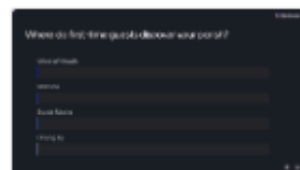
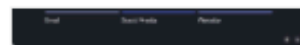
Tools

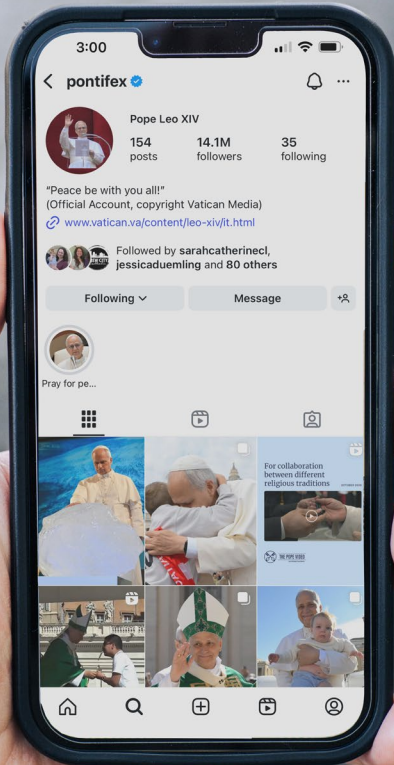


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# Content Buckets

- **Stories**
- **Invitations**
- **Behind the Scenes**
- **Value Add**

**Viral might get shared, but  
consistency gets followed.**



# Humans of New York ✓

17M followers • 159 following

Following

Search

[Posts](#) [About](#) [Mentions](#) [Reels](#) [Photos](#) [Live](#) [More](#)

## Intro

New York City, one story at a time.

[Page](#) · Arts & Humanities Website

[humansofnewyork.com](https://humansofnewyork.com)

## Photos

[See all photos](#)



## Featured



Humans of New York ✓

June 27

The first copies of Dear New York have arrived. This one is deeply personal; holding it in my hand is like holding thr...

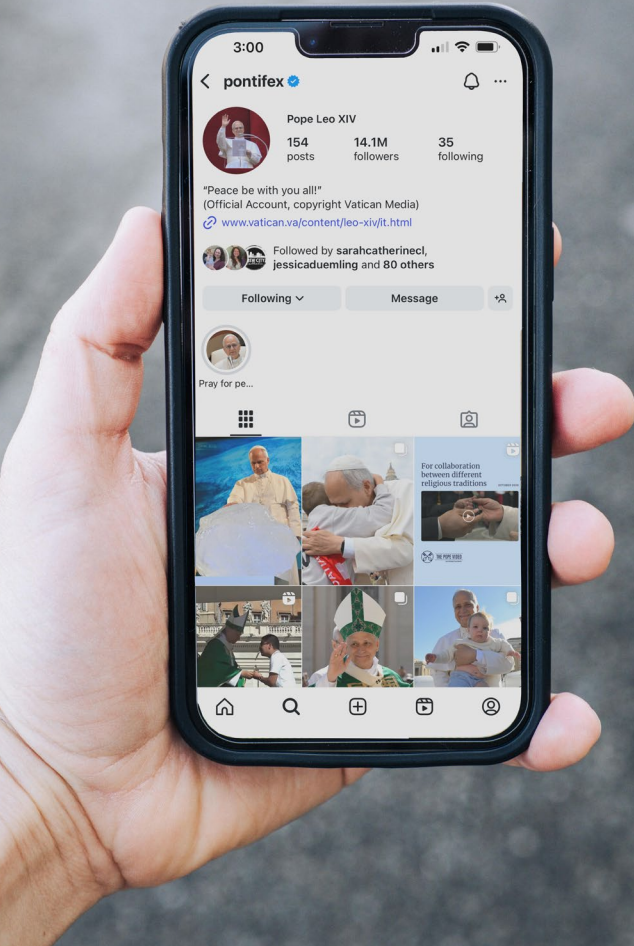


Humans of New York ✓

February 12

I saw New York for the first time in 2010. I was twenty-six years old, recently laid off, travelling around the country with a...





# Tools

- **Canva**
- **CapCut**
- **Meta Business Suite**
- **Google Business**
- **ChatGPT**
- **Unsplash/Pexels**

## Take charge of your first impression

Highlight essential info and show what makes your business unique, right on your Business Profile.

### Add essential info

Add information like your phone number and operating hours, so customers know what to expect.

Share photos and logos

Show who you are





Detroit Voltage



[Overview](#)

 Detroit, MI 48226

 Today 9:00 am - 5:00 pm

 Today 9:00 am - 5:00 pm

 (800) -258-1352

 <https://detroitvoltage.com/>

## Who's eligible

To request a Google for Nonprofits account, you must be a nonprofit charitable organization in good standing, and meet the full [eligibility requirements](#) in your country.

Please note, some types of organizations are not eligible and will not be verified. Please confirm your organization is:

- Not a governmental entity or organization
- Not a hospital or healthcare organization
- Not a school, academic institution, or university ([Google for Education](#) offers a separate program for schools)



## Start the verification process

To get started with [Google for Nonprofits](#), one of our verification partners



Request a Google for Nonprofits account from



Once your nonprofit is verified



Then you can start



🔍 Church near me for young families

🔄 AI Mode

🔍 Church near me for young families - Google Search

🔍 **best** church for young families near me

🔍 church near me **with** young **adults**

🔍 churches for families near me

🔍 **what are** young families **looking** for in a church

🔍 church near me **with** youth groups



Explore - Dro...



Add shortcut

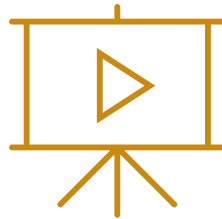
# Other Overlooked Tools



Texting



Event  
Registration



Livestream



Analytics



Project  
Management



**Awareness**

↓

**Belonging**

↓

**Discipleship**

# Takeaways + Reflection



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*of* MILWAUKEE

## St. Gabriel the Archangel

Patron Saint of Telecommunications, PRAY FOR US!